



State Economic Development Executives (SEDE) Network

CONNECTING LEADERS THROUGH SHARING, LEARNING, AND NETWORKING

The State Economic Development Executives (SEDE) is a national network of senior leaders from state economic development organizations committed to advancing effective, data-informed economic development policy and practices. SEDE provides a trusted forum where state executives come together to share insights, navigate emerging challenges, and strengthen the impact of state-level economic development strategies.

WHAT SEDE DOES

-  **Executive Peer Network:** SEDE connects senior state economic development executives in a national peer network built for direct information sharing, real collaboration, and candid mutual support.
-  **Policy and Practice Exchange:** SEDE drives discussion on federal and state policy shifts, economic development tools, and the implementation strategies that shape state agency strategies.
-  **Thought Leadership and Insights:** SEDE turns complex economic and workforce challenges into clear, actionable intelligence — through analysis, briefings, and conversations.
-  **Convenings and Executive Forums:** SEDE convenes focused meetings, roundtables, and events where executives go deep on the current issues that determine state growth and competitiveness.
-  **Cross-State Learning:** SEDE leaders exchange program strategies, insights, and real-world lessons—helping states replicate proven approaches and steer clear of ineffective ones.



SEDE Membership Benefits

- **Engage with peer state leaders** in facilitated one-on-one and small group dialogue
- **Address** state economic development agency challenges cooperatively with peers
- **Connect with** federal officials, program managers, and key stakeholders in our peer network
- **Generate national and regional visibility** for your state economic development efforts
- **Showcase your successes** through peer meeting/event hosting opportunities
- **Access unique insights** about peer states' plans, organizational decisions, spending patterns, and incentive policies
- **Tap into** exclusive member-only web content, databases, and forums
- **Receive personalized introductions** to key members or resources
- **Leverage advice** and counsel from subject matter experts
- **Participate in** exclusive leaders' only SEDE Network meetings for no registration fee

Member Investment

SEDE was launched in 2015 through generous contributions from The Pew Charitable Trusts, EDA, and additional support from CREC. As SEDE matured and philanthropic contributions declined, state leaders began supporting SEDE activities in 2024 with annual investments based on state size.

If you are interested in joining, please contact **Bob Isaacson** (bisaacson@crec.net) or **Leif Olson** (lolson@crec.net) and we can discuss details on investment levels.